

JAY JOHNS, III

2121 Butler Rd, Fort Wayne, Indiana 46808
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Ph: 602.931.5863
www.jayjohns.com

TECHNOLOGY ADVISOR, UX DESIGNER, EDUCATOR

My professional focus centers on development: developing interactive technology, the entrepreneurial landscape, and developing design students into tomorrow's industry leaders.

EDUCATION

- **Indiana University**, Indianapolis, IN
M.S., Human-Computer Interaction (2017)
- **Collins College**, Tempe, AZ
B.A., Game Design (2009)
Awarded: *Salutatorian*

BOARD / ADVISORY BOARDS

- IGDA Phoenix Chapter
(Board of Directors 2010 - 2011)
- Bring It Push It Own It
(Advisory Board Since 2018)
- Hill Image, LLC
(Advisory Board Since 2019)
- Golden Health Initiative
(Advisory Board Since 2020)

COMMUNITY INVOLVEMENT

- Junior Achievement speaker
- Consultant to local game design enthusiasts
- Adviser for student ADFED group at ITT Technical Institute Fort Wayne, IN (2014-2015)
- Game Design internships for local colleges and high schools.

PROFESSIONAL EXPERIENCE

Limited-Term Lecturer, *Purdue University Fort Wayne*, Fort Wayne, Indiana (August 2019 – Present)

Teaching user experience design (UX) within the Human-Computer Interaction course.

Managing Member, *3r Interactive, LLC*, Fort Wayne, Indiana (June 2012 – December 2020)

We create video games, mobile applications, websites, books, audiobooks, and virtual reality.

- Maintain communication with clients and contractors
- Manage tasks, set milestones, manage budgets, and ensure projects are completed in a timely manner for in-house and contracted projects
- Implement UX/UI techniques and user centered design
- Act as a technology advisor for startups without a technical founder.

Adjunct Instructor, *University of Saint Francis*, Fort Wayne, Indiana (August 2018 – May 2020)

Teaching 2D / 3D game development and game theory courses using the Unity Game Engine.

Adjunct Instructor, *ITT Technical Institute* Fort Wayne, Indiana (September 2011 - December 2015)

Participated in the creation of ITT Technical Institute's Intellicourse. Taught Video Game Design courses, including:

- User Interface Design
- Level Design
- 3D Modeling
- Game Design Documents
- Flash Programming
- Quality Assurance
- After Effects
- Animation
- Instructional Design
- Use of Game Engines
- Rapid Visualization

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Quality Assurance Specialist, *Digital Dream Forge*, Scottsdale, Arizona (January 2011 – May 2011)

- Maintained compliance with Sony 1st Party Standards
- Located and tracked defects
- Documented findings in a bug tracking database
- Worked independently and in groups

Quality Assurance Specialist, *THQ, INC.* Phoenix, Arizona (June – November 2010)

- Located and tracked defects
- Documented findings in a bug tracking database
- Worked independently and in groups

Project Manager, *Moonlite Games, Chandler, Arizona (October 2009 – May 2010)*

- Developed websites and mobile applications (Android, iPhone, iPad) for businesses
- Coordinated social media outlets
- Brand management
- Assured all projects completed timely

Quality Assurance, *D3 Publisher of America, Inc., Tempe, Arizona (April 2007 – October 2009)*

- Prepared Ben 10: Protector of Earth's walkthrough
- Helped ship 10+ titles on SONY PSP, SONY PS3, Microsoft Xbox 360, Nintendo DS, and Nintendo Wii consoles
- Troubleshoot issues with purchased games
- Responsible for 1st Party Standards for 5+ US and European versions of the PS3, PSP, Nintendo Wii, Nintendo DS, and Xbox 360 titles

PUBLICATIONS

Johns, Jay Dee. "Strategic Design: Breaking Mental Models Initiates Learning in Video Games." *International Conference on Learning and Collaboration Technologies*. Springer, Cham, 2017.

Johns, Jay Dee, Aleshia Hayes, Laura Grant, and Dylan Caldwell. "Classroom Gamification: Merging Game Design Theory and Behavior Analysis for Increased Engagement." In *International Conference on Learning and Collaboration Technologies*, pp. 150-163. Springer, Cham, 2018.

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